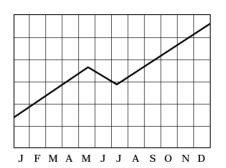


IC-132



# DIGITAL BOOK



# The Tradeline® Pocket Stock Guide

User's Manual

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#### ✓ A Note About Screen Shots

Due to updated information, some screen shots in this User's Manual may be different from what you see when you follow the numbered steps.

## Introduction

The *Tradeline® Pocket Stock Guide* is a powerful financial reference covering almost 6,000 NYSE, American, and NASDAQ common and preferred stocks. It also covers more than 120 leading market indices.

For each stock or market index, you can view. . .

- a Stock Snapshot of earnings per share, price/earnings ratio, and other fundamental data;
- a second Stock Snapshot of 52 Week high and low prices, 1 and 5 percent price changes, and other pricing-related data;
- a 52 Week Price Chart of closing prices; and
- a Market Comparison Chart versus the Standard & Poor's 500 Index.

In addition, using EZ Screening™, you can screen stocks by up to 15 investment criteria and then view a customized stock list.

## ✓ Help is at Hand

While using this digital book, you can view an appropriate help message at any time by pressing (HELP). To read the help, press (J) or (W). To exit it, press (BACK).

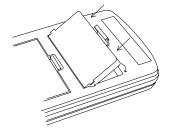
# **Getting Started**

If you have never used the *Tradeline® Pocket Stock Guide*, read this section.

## Install the Digital Book

You must install a digital book before you can use it. WARNING: Never install a digital book when the Digital Book System is on.

- 1. Turn the Digital Book System off.
- 2. Install the digital book in a slot on the back.



- 3. Press (ON/OFF).
- 4. Turn the wheel on the side of the Digital Book System to adjust the screen contrast. If the screen is still blank, check the batteries.

## ✓ Protect Your Digital Books

If you install or remove digital books while the Digital Book System is on, information that you entered in any installed digital book may be erased.

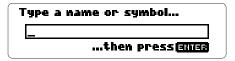
#### Install the Digital Book

Once the digital book is installed, here is how to select and start using it.

- 1. Press CARD.
- 2. Press or to highlight the appropriate digital book symbol.



3. Press ENTER).



This is the entry line, where you start searching for stocks. You can always view the entry line by pressing CLEAR.

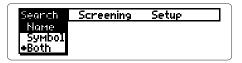
## ✓ Resuming Where You Left Off

You can turn off the Digital Book System at any time. When you turn the Digital Book System on again, you'll return to the display that you last saw.

## Select a Search Method

You can search for stocks by company name or ticker symbol. Here's how to select a search method.

- 1. If you're not at the entry line, press CLEAR.
- 2. Press MENU).



A diamond marks the current selection.

- 3. Press 😃 to highlight a search method.
- 4. Press ENTER to select it.

#### ✓ Which Search Method to Select?

"Name" lets you search by full or partial company name. If you enter a partial name, you see a list of stocks.

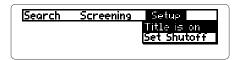
"Symbol" lets you search by ticker symbol only. If you enter an incorrect ticker symbol, you see "Not Found."

"Both," the default search method, lets you search either by company name or ticker symbol. If you enter a partial name or an incorrect ticker symbol, you see a list of stocks.

## **Select Settings**

Using the Setup menu, you can disable the opening IDD title and graphic or change the shutoff time. The shutoff time is how long the Digital Book System stays on when you forget to turn it off.

- 1. Press (MENU).
- 2. Press (3) to highlight the Setup menu.



- 3. Press 🕔 or 🏗 to highlight a setup item.
  - To disable the title, simply press ENTER.
  - To change the shutoff time, first press ENTER.
     Then press or and ENTER to select a time.

## ✓ About Default Settings

The default (i.e., original) settings for this digital book are "Title is on" and a shutoff time of one minute. To reset the default settings, press (CLEAR) plus (ON/OFF).

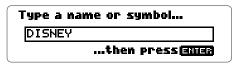
# **Finding Stock Data**

This section shows you how to find fundamental, pricing-related, and other stock information.

## **Stock Snapshots**

To search for a stock, simply enter its company name or ticker symbol at the entry line. For every listed stock, you'll find a Stock Snapshot of fundamental data and a Stock Snapshot of pricing-related data. Try this an example.

- 1. Press (CLEAR).
- 2. Type a company name or ticker symbol.



To erase letters, press (BACK). To edit entries, press (and then type. To type numbers, press (plus the numbered keys.

3. Press ENTER or MORE.

DIS-DISNEY WALT CO					
P/E	EPS	Yield	Payout		
27.63	\$1.61	0.47%	13.0%		
MkCap	Return	TotDiv	Beta		
23327	17.9%	\$0.20	1.069		

This Stock Snapshot shows fundamental data.

4. Press ENTER or MORE).

#### Stock Snapshots

DIS-Common-NYSE 52WkHi 52Wklo AvePrc 1Yr% \$47.875 \$32.750 \$39.350 17.4 DateHi DateLo AveVol 5Yr% 02/05/93 08/25/92 1458.6 201.1

This Stock Snapshot shows pricing-related data.

(BACK) or 🕼

To... Press...

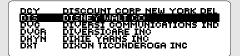
Return to the first Snapshot

View a 52 Week (ENTER), (MORE), or

Price Chart read the next chapter

## ✓ If You Misspell a Name

Or if you don't know a company name, just type as many letters as you can and press <a href="ENTER">ENTER</a>). You'll see a list of stocks with company names matching those letters.



Press or to highlight a company. Then press ENTER to select it.

#### **Stock Snapshots**

## ✓ A Quick Way to Search

Just start typing a company name or ticker symbol at any Stock Snapshot or Chart. As you type, the entry line appears.

## ✓ Viewing the Entire Stock List

To view a list of all stocks, press CLEAR and then LIST. To page down or up the list, press or law. To zoom to the bottom or top of the list, press plus or law. To view a highlighted stock, press ENTER.

## ✓ Viewing Next and Previous Stocks

At any Stock Snapshot or Chart, you can view the next listed stock by pressing 
plus 
To view the previous stock, press 
plus 

likely.

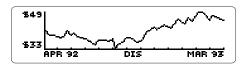
## ✓ Defining Terms and Abbreviations

You can view definitions of the investment terms and abbreviations found in Stock Snapshots by pressing (HELP) at the appropriate screen. The glossary in this manual also defines these terms and abbreviations.

## 52 Week Price Charts

You can view a 52 Week Price Chart for a stock or market index by pressing (ENTER) at its second Stock Snapshot. Here is how.

## 1. At a second Stock Snapshot, press ENTER).



To... Press...

Return to the Second Snapshot

View a Market (ENTER), (MORE), or Comparison Chart read the next chapter

## √ Viewing MORE Information

When you're viewing a Stock Snapshot or Chart, you can press MORE rather than ENTER to view the next screen. At a stock list, you can press MORE to view the highlighted stock.

## **Market Comparison Charts**

Market Comparison Charts compare the performance of a stock or market index against the Standard & Poor's 500 Index. Stock performance is measured in percent change in price over 12 months.

## 1. At a 52 Week Price Chart, press ENTER).



The dark line charts the stock, and the light line charts the S&P 500 Index. The vertical axis measures the percent change in price.

To... Press...

View the next or previous listed stock

Search for another stock

Press...

□ + ♥♥ or ♠

ENTER or CLEAR

## ✓ Backing Up

Remember, when you're viewing a Stock Snapshot or Chart, you can press (BACK) or Act to view previous displays.

## EZ Screening™

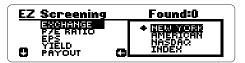
You can screen stocks by up to 15 investment criteria using EZ Screening<sup>™</sup>. Then you can view a customized stock list. In this example, we'll screen for New York Stock Exchange stocks that have price/earning ratios greater than 200.

- 1. Press CLEAR).
- 2. Press SPEC to view EZ Screening™.

EZ	Screening		Found:0
0	P/E RATIO EPS YIELD PAYOUT	0	NEW YORK AMERICAN NASDAQ INDEX

The arrows show which arrow keys you can press to move the highlight.

- 3. Press ( to highlight NEW YORK.
- 4. Press (SPACE) to select it.



The diamond marks your selection. You can select more the one exchange. To deselect an exchange, highlight it and press (SPACE).

5. Press 🗗 and then 😃 to highlight P/E RATIO.

#### EZ Screening™

6. Press 🖨 and then type 200 as the low number.

To type numbers, press the numbered keys. To erase numbers, press (BACK).

7. Press 🖳.

You could type a high number. By not typing one, the upper limit is automatically typed.

8. Press 🔁 to screen for stocks.



You can select more investment criteria now. Type an appropriate range for each one. To deselect a criterion, highlight it and press (SPACE).

- 9. Press (LIST) to view a customized stock list.
- 10. Press 😃 and then ENTER to view a stock.

- 11. Press LIST to return to the customized list.
- 12. Press CLEAR or SPEC to exit EZ Screening™.

Pressing CLEAR clears your customized list. Pressing (SPEC) does not.

## ✓ Finding Market Indices

Besides stocks, you can find more than 120 leading market indices such as the Standard & Poor's 500 Index.

To view a list of market indices, select "INDEX" as the stock exchange in EZ Screening™. Next, press ⑤ and ☐IST . Then select an index to view.

To go directly to an index, enter its name or symbol at the entry line. For example, to view the S&P 500 Index, enter "S AND P 500" or "SPAL".

## ✓ Defining Investment Criteria

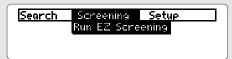
You can view definitions of the investment criteria found in EZ Screening<sup>™</sup> by pressing 
—HELP while in EZ Screening<sup>™</sup>. The glossary in this manual also defines these criteria.

# ✓ Switching Between Searching and Screening

You can quickly switch between searching for stocks and EZ Screening<sup>™</sup> by pressing SPEC.

Or you can use the menus. Here is how:

While searching for stocks, press MENU and then ♂ to highlight "Run EZ Screening".



Press ENTER to select it.

While screening stocks, press MENU.



Press (ENTER) to select "Run Name Search."
Then enter a company name or ticker symbol.

## Reference

This section contains the glossary as well as general information about the Digital Book System.

## Digital Book System®

## Resetting

If the keyboard fails to respond or the screen performs erratically, press CLEAR and then press ON/OFF If nothing happens, hold CLEAR while pressing ON/OFF. If still nothing happens, press the recessed reset button on the back of the Digital Book System using a paper clip. WARNING: Resetting the Digital Book System will erase information, such as notes, you may have entered in the installed digital books.

## Protecting and Cleaning

Don't touch the metal contacts on the back of digital books or the rubber contacts on the Digital Book System with statically charged objects such as your fingers. CAUTION, touching your digital books with statically charged objects may erase information that you entered in them.

Don't put excessive weight on digital books or the Digital Book System, or expose them to extreme or prolonged heat, cold, or other adverse conditions.

To clean digital books, apply isopropyl alcohol with cotton swab. To clean the Digital Book System, apply a mild household cleaner with a soft cloth. CAUTION: Spraying liquids on digital books or the Digital Book System may damage them.

When not using the Digital Book System, store digital books in its slots to prevent dust buildup.

## **Replacing the Batteries**

The DBS-1 and DBS-2 use four 3-volt, CR2032 lithium batteries. The DBS-2D uses four 1.5-volt, AA batteries.

- 1. Have new batteries ready.
- 2. Turn the Digital Book System off.
- 3. Slide the battery cover off the back.
- 4. Remove all the batteries.
- Place new batteries in the cavities, with the +'s oriented correctly.

In the DBS-1 and DBS-2, the +'s should face up.

6. Replace the battery cover.

## ✓ Battery Precautions

When you replace the batteries, follow these precautions to avoid erasing information on your installed digital books:

- Replace the batteries before they die out.
- Once batteries have been removed, install new ones within two minutes.
- Don't mix old and new batteries.
- Never remove batteries with the unit on.

## **Product Specifications**

#### Model IC-132

- data: covering nearly 6,000 publicly traded stocks and more than 120 leading market indices
- statistics: average daily price and volume, beta factor, data of 52-week high and low, dividend payout ratio, earnings per share, 52-week high and low price return, 5-year price change, market capitalization, 1-year percent price change, price/earnings ratio, total dividend, and yield ratio
- search methods: (1) Name Search and
   (2) EZ Screening™
- scrolling through listed stocks
- context-sensitive help messages
- screen save auto-resume
- adjustable shutoff timing
- size: 58 x 31 x 7 mm (2-1/4" x 1-1/4" x 1/4")
- weight: 0.3 oz.

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## **Glossary**

- Average Daily Price (AvePrc) The average closing price of a stock within a 52 Week period.
- Average Daily Volume (AveVol) The average total daily volume traded within a 52 Week period.
- Beta Factor (Beta) A statistical coefficient providing a rough measure of a stock's price volatility compared to the market, represented by the S&P 500 Index. Beta is calculated from the most recent three years of stock pricing data. For example, a stock with a of 2.0 beta is twice as volatile as the market (i.e., it has gone up or down twice as much as the market). Conversely, a stock with a 0.5 beta bears half the risk of the S&P 500 Index
- Date of 52 Week High (DataHi) The date of the 52 Week high price.
- Date of 52 Week Low (DataLo) The date of the 52 Week low price.
- Dividend Payout Ratio (Payout) The percentage of earnings per share returned to shareholders in the form of dividends per share. Payout is calculated by dividing the total dividends paid by the latest reported 12-month earnings per share.
- Earnings Per Share (EPS) The latest reported portion of a company's profit allocated to each outstanding share of common stock within a 12-month period.

#### Glossary

- 52 Week High Price (52WkHi) The highest daily closing price of a stock within a 52 Week period.
- 52 Week Low Price (52WkLo) The lowest daily closing price of a stock within a 52 Week period.
- 52 Week Return (Return) The price performance during a 52 Week period added to the total dividends paid during that period and divided by the beginning price. Return is displayed as a percentage.
- 5 Year Percent Price Change (5Yr%) The percent change between a stock's latest available price and its price five years ago.
- Market Capitalization (MkCap) A representation of a company's value, calculated by multiplying its latest reported shares outstanding by its latest available closing price per share.
- 1 Year Percent Price Change (1Yr%) The percent change between a stock's latest available price and its price one year ago.
- P/E Ratio (P/E) The latest available closing price of a stock divided by its latest available earnings per share. P/E indicates the growth in earnings expected by investors.
- **Total Dividend (TotDiv)** A representation of the total cash distributions paid to stockholders within a 12-month period.

#### Glossary

Yield Ratio (Yield) • The dividend amount paid by a company represented as a percentage of the price. Yield is calculated by dividing the total dividend paid within a 12-month period by the latest available price.

## **Key Guide**

## **Function Keys**

CLEAR Clear for a new search.

MENU View menus.

MORE View more stock data.

View a stock list.

Spec Switch between searching and

EZ Screening™.

CARD Exit the digital book.

Back up.

Enter a stock or view more data.

SPACE In EZ Screening<sup>™</sup>, select criteria.

HELP View a help message.

## Direction Keys

Move the cursor or the highlight.

Scroll up or down.

At stock data, view the next or

27

previous data display.

At stock lists, zoom to the top or bottom of the list. At stock data,

view the next or previous listed stock.

\* Hold 

while pressing the other key.

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